



snowmass

MOUNTAIN LODGING

BY EAST WEST HOSPITALITY



RENTAL MANAGEMENT
& HOMECARE SERVICES FOR

STRATOS

RESIDENTIAL COLLECTION

With over 35 years of focus in hospitality and property management, we have the experience to ensure your home is taken care of and the expertise to help you maximize your rental revenue potential.



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MOUNTAIN LODGING

RENTAL MANAGEMENT

MANAGEMENT THAT GENERATES MORE REVENUE



700,000

loyal ski and
mountain customers



\$15M

annual revenue from
relationships in the
travel trade



\$700,000

annual spend
on digital media



55% - 65%

of annual revenue
is direct

Better awareness, better decisions, better outcomes

- Real-time dynamic pricing directed by revenue management team.
- Vigilant marketing, sales, and distribution management by 40+ person team.
- 15 person, dedicated local call center resulting in 35% conversion rate.

More effective inventory distribution

- Industry leading technology including robust e-commerce website allowing for more direct bookings.
- Broad presence on common distribution channels like Airbnb and Vrbo with automated, real-time updates.
- Robust distribution on specialized channels including Marriott Homes & Villas and Amex Select Homes & Retreats.
- Preferred partnerships with top international and domestic travel agencies and wholesale partners, such as Frosch International Travel and Ski.com.

We take care of the small things

- All marketing and advertising efforts are completed in-house including professional residence photography.
- Rental guest fees like housekeeping and guest service fees.
- Administrative services, including collection and payment of taxes and rendering of monthly owner statements.
- Use of our commercial laundry facility, reduces wear and tear of linens and unit's washer/dryer.



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HEMOCARE SERVICES

WHAT MAKES OUR HOMECARE DIFFERENT

“You can trust the team at Snowmass Mountain Lodging to ensure your second home and the building are always in pristine conditions and its rental program helps you earn rental income when not using your property. They are always available to ensure homeowners (and renters) have all their needs taken care of.”

- Snowmass Homeowner

Rest assured, we manage your home like it's our own

- Locally-based, certified property managers provide comprehensive residence specific homecare.
- Regularly scheduled residence inspections follow an extensive checklist aimed to identify potential issues and stay ahead of home maintenance situations.

Let us handle the details

- Before you or your guests arrive, we prepare your residence ensuring your comfort and security, including adjustment of thermostats, turning on entry lights, checking fixtures and appliances.
- After you or your guests depart, we inspect the property to make sure nothing is broken or missing, thermostats are turned back down, lights are turned off and doors and windows are secured.
- For your safety and convenience, we arrange and issue all keys for you and your guests.



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ASSET MANAGEMENT

LOCAL TEAMS OFFER BETTER MANAGEMENT

HOW WE COMPARE

	East West	Others
Years of Experience	> 35 years	< 15 years
Local Employees	> 1000	< 50
On-Site Presence	24/7	no
HOA Manager	yes	no



Ongoing Care and Maintenance

- > Local staff means 24-hour on call managers and maintenance for after-hour emergencies.
- > Regular housekeeper and management inspections of property.

On-Site Presence

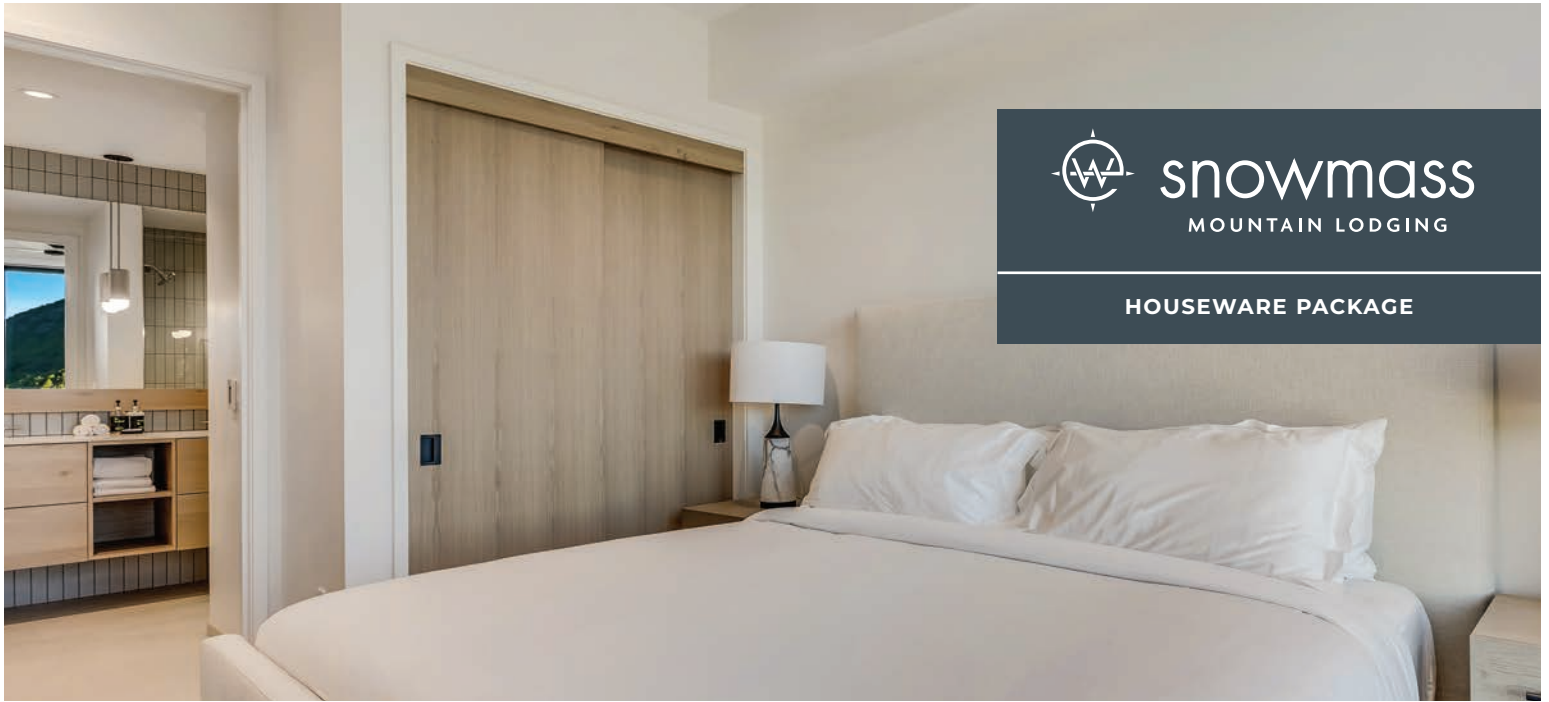
- > Base Village on-site manager available for owner and guest needs.
- > The chosen association management company in Snowmass for over 35 years.
- > Relationships with local vendors for larger maintenance emergencies.

Better Staff. Better Service.

- > 10+ certified in-house engineers and maintenance technicians on-call.
- > Human resources department dedicated to career development.
- > Higher retention and satisfaction of employees.
- > Company culture committed to green practices.

**TRAVEL+
LEISURE**

2024 WORLD'S
BEST LUXURY
VILLA RENTALS



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MOUNTAIN LODGING

HOUSEWARE PACKAGE

ENJOY THE EASE OF MOUNTAIN LIVING

Let us ensure your residence is move-in ready with fully coordinated houseware package & installation

FULLY COORDINATED OPERATING SUPPLIES, EQUIPMENT AND INSTALLATION ESTIMATE

2 Bed 2 Bath	\$6,800
3 Bed 3 Bath	\$7,900
4 Bed 4 Bath	\$9,200
5 Bed 5 Bath	\$11,000
6 Bed 6 Bath	\$11,300



Estimated numbers based on typical unit configuration. Subject to change. Installation included. Excludes furniture, window coverings and TV. Call for details.

Our Operating Supplies & Equipment (OS&E) package includes all the essentials to make your home guest-ready from day one. This comprehensive setup covers everything from dishes, glassware, and utensils to cookware, and small appliances—everyday items thoughtfully curated and installed for your convenience.

How it works

- 1. Contact Us.** We can walk you through our Rental Management and Homecare offerings to find your perfect fit.
- 2. Sign Up.** Enter into a Rental Management or Homecare agreement and we will create your account.
- 3. Watch Us Work.** We'll take it from here. Operating Supplies & Equipment packages will be placed and installed once you've closed.

No need to wait

If you want your residence move-in ready, now is the time; sign your Rental Management Agreement so we can order your Operating Supplies & Equipment service by October 1, 2026 with Monica or Ian.



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LOCAL PRESENCE. GLOBAL REACH.

For more information about maximizing your rental revenue and/or caring for your home, please contact Snowmass Mountain Lodging for all your property management and homecare needs.



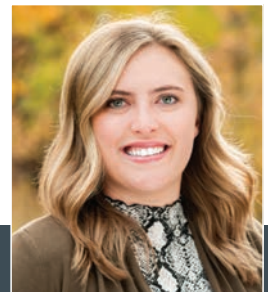
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IAN DOUGLAS - Director of Sales & Business Development
970.852.0403 | ian@eastwest.com

MONICA MALDONADO - Owner Relations Manager
970.924.6085 | mmaldonado@eastwest.com